



Kiwanis Club of Germantown

GERMANTOWN KIWANIS 2011 ANNUAL CHARITY CAR SHOW

SPONSOR'S PACKET

Saturday, April 9, 2011

The Shops of Forest Hill

3180 Village Shops Drive

**(Parking lot north of the Malco Theatre & Cinema near Poplar
and Forest Hill Irene)**



Kiwanis Club of Germantown

Germantown Kiwanis 2011 Annual Charity Car Show

Kiwanis Club of Germantown Charities, Inc.
P.O. Box 38383
Germantown, TN 38183

Contact:

Bill Griffin, Treasurer

Phone: (901) 484-2706

Email: GriffinBill8@aol.com

Visit our Website!

www.germantownkiwanis.org

Dear Sponsor

Who are we?

We are a club of volunteers dedicated to helping children in our community. The Kiwanis Club of Germantown was formed on November 1, 1963. The Club is approaching 80 in membership.

What do we do?

Our club is focused on assisting children within the community so we volunteer and financially support multiple local community organizations such as:

Commission on Missing & Exploited Children (COMEC) www.comec.org

Court Appointed Special Advocates (CASA) www.memphiscasa.org

Madonna Learning Center www.madonna-learning.org

Promote youth leadership development as sponsors of K-Kids, Key Clubs and Builders Clubs at Germantown, Briarcrest, Farmington, Riverdale and Southwind schools.

Sponsor Terrific Kids Programs at Germantown Elementary, Farmington Elementary and Madonna Learning Center.

Memphis Oral School for the Deaf www.mosdkids.org

Germantown Library

Destination Imagination www.taidi.org

Annual College Scholarships

March of Dimes www.marchofdimes.com



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How do we financially support these worthy children's programs ?

The members of the Kiwanis Club of Germantown work year round on annual events, raising money which goes directly to support local community children's programs.

Fund raising events include:

Germantown Kiwanis Club Pancake Day

Germantown Kiwanis Club Annual Golf Tournament

The Art of Illusion Magic Show

Concessions sales at the annual Germantown Festival

Sponsorship of the annual Young Artist Concert

.....And our newest fundraising event:

The Germantown Kiwanis Annual Charity Car Show



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Last year was the first time that the Kiwanis Club of Germantown hosted a car show. With the help of generous sponsors and the hard work of our dedicated club members we produced a very successful event with over 80 entries of vehicles representing the last 100 years. We believe this year will be even bigger and better.

You can feel confident that your sponsorship contributions will be used to support children's programs that this club membership has been dedicated to helping for years. And successful new fundraisers like the **Germantown Kiwanis Annual Charity Car Show** may even allow us to expand and meet additional needs of children throughout our local community.

Boyle Investment Company has generously offered to let us host this event in a prominent location in Germantown which is very close to a busy shopping area and should be very visible in the community. There is no charge to the general public to attend. Car owners will be charged to participate in showing and judging of their car. The event is open to all makes and models of cars and we will promote the event aggressively through media advertisement and direct solicitation of the numerous local car clubs.

Please consider being a sponsor of the **Germantown Kiwanis Annual Charity Car Show**. Sponsorship options available to you to help make this a success are outlined on the following page.

Thank you, for your consideration,

Bill Griffin



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GOLD SPONSORSHIP - \$1,000

**Your GOLD SPONSORSHIP identifies you as major sponsor of the 2011
Germantown Kiwanis Annual Charity Car Show. Benefits of this level include:**

**VIP Event Billing: Your Name and Logo appears first and in the largest
print on the sponsors banner displayed at the event. In addition, Your
Name and Logo appears in the largest print on the back of the T-shirts
that will be available at the event.**

**Acknowledgement as the GOLD SPONSOR in verbal announcements
made frequently throughout the show event.**

**The GOLD SPONSOR will be given the opportunity for opening and/or
closing remarks at the start and/or finish of the awards ceremony.**

**Recognition on the BEST OF SHOW trophy (Gold Sponsor name will be
included on the trophy)**

**Your participation as GOLD SPONSORSHIP will be posted on the
Kiwanis Club of Germantown website.**

**If we are able to get printed media coverage of the event all attempts
will be made to acknowledge your GOLD SPONSORSHIP.**



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CHROME SPONSORSHIP - \$250

Benefits of this level include:

VIP Event Billing: Your Name and Logo appears on the sponsors banner displayed at the event. In addition, Your Name and Logo appears on the back of the T-shirts that will be available at the event.

Acknowledgement as a CHROME SPONSOR in verbal announcements made frequently throughout the show event.

Your participation as a CHROME SPONSOR will be posted on the Kiwanis Club of Germantown website.



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SPONSOR APPLICATION

Organization Name _____

Contact Person _____

Mailing Address _____

City/State /Zip _____

Telephone _____

Fax # _____

Web Address _____

E-Mail Address _____

Signature and Date _____

Print Name _____

Sponsorship Level (Circle one)

GOLD SPONSORSHIP - \$1,000

CHROME SPONSORSHIP - \$250

Please make your check payable to "Kiwanis Club of Germantown "

Contributions or gifts to the Kiwanis Club of Germantown are not deductible as charitable contributions for federal income tax purposes.